

## OCTOBER 10 - 13, 2017 THE VENETIAN® LAS VEGAS

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# HR Technology Conference & Exposition® Opens Voting for Next Great HR Technology Company Finalists Second Annual Mega Session Designed to Uncover HR Tech Innovation

**HORSHAM, Pa. (September 13, 2017)** – <u>Human Resource Executive</u><sup>®</sup> magazine, the premier publication focused on strategic issues in HR, today announced that voting has opened for the 2017 "Discovering the Next Great HR Technology" company competition.

Following in the style of the popular television show, "The Voice," expert HR tech coaches are taking their startup teams from unknown to "best future solution" status. This year's teams, or semi-finalists, include eight up-and-coming companies from across the HR technology space. HR and IT professionals can view and vote on the semi-finalists at the voting website: <a href="http://blog.hrtechnologyconference.com/help-discover-the-next-great-hr-technology-company-vote-today">http://blog.hrtechnologyconference.com/help-discover-the-next-great-hr-technology-company-vote-today</a>. The final four finalists will present their solutions on stage at the conference on Tuesday, October 10 from 3:45 to 4:45 p.m. PT.

This year's expert coaches are Ben Eubanks, principal analyst, Lighthouse Research; Lance Haun, analyst, The Starr Conspiracy; Steve Boese, co-chair, HR Technology Conference; George LaRocque, principal analyst and founder, #HRWins; and Madeline Laurano, analyst, Aptitude Research Partners. Their chosen semi-finalists are:

- <u>Beamery</u> candidate relationship solutions
- <u>BeeKeeper</u> employee communication app
- <u>Best Money Moves</u> employee financial wellness
- <u>Blueboard</u> experiential rewards and recognition
- <u>HiBob</u> people management
- Moovila mobile collaboration
- <u>PapayaGlobal</u> global workforce management
- <u>Proxfinity</u> employee engagement

Conference co-chair David Shadovitz commented, "The HR Technology Conference is known as the best destination to meet with industry innovators. Along with the Next Great HR Tech session, our startup pavilion – the largest of any expo – is sold out with 48 exhibitors. Attendees seeking new ways of solving business problems are assured of finding fresh approaches and new solutions."

The full agenda and registration for the **20th Annual HR Technology Conference & Exposition**® are now available. Additional information, including team discount registration details, can be accessed at <a href="https://www.HRTechConference.com">www.HRTechConference.com</a> or by calling toll-free 1-800-727-1227.

#### **About Human Resource Executive®**

Human Resource Executive<sup>®</sup> magazine was established in 1987 and continues today as the premier publication focused on strategic issues in HR. Written primarily for vice presidents and directors of human resources, the magazine provides these key decision-makers with news, profiles of HR visionaries and success stories of human resource innovators. Stories cover all areas of human resource management, including talent management, benefits, healthcare training and development, HR information systems, relocation, retirement planning, and employment law. For more information, visit <a href="https://www.hreonline.com">www.hreonline.com</a>.

### **About the HR Technology Conference & Exposition®**

Founded in 1997, the HR Technology Conference is the world's leading event on HR technology covering all the latest trends – Talent Acquisition, Employee Engagement, Diversity & Inclusion, Big Data and more! From strategy and selection to post-implementation, HR Tech is a pivotal stop for all organizations on their HR journey. Featuring more than 70 presentations delivered by senior executives from leading organizations, HR Tech never sells speaking slots, resulting in a high-caliber learning experience with real-world lessons and practical takeaways. HR Tech annually attracts industry experts, thought leaders, software vendors, senior HR executives, HR generalists, HR systems leaders, IT innovators and more. The show is also home to the annual Women in HR Technology Pre-Conference Event, which empowers women within HR and HR technology to grow personally and professionally. Additionally, the HR Tech Conference hosts the world's largest Expo of HR technology products and services – a number of vendors even choose to announce their latest products for the first time at the conference. There is no better place to touch, compare and contrast the latest solutions from leading vendors in every category, as well as startups. For more information, visit www.HRTechConference.com.

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